



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 102658

Schedule Dates 09/14/12-09/18/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 83
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 09/13/12
Last Modified 09/14/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07903360
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,340.00
Net Total \$81,260.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	47	\$95,600.00
Grand Total:	47	\$95,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48HR MYSTERY	9/13/12
2.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	9/13/12
3.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	9/13/12
4.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SUN MORNING	9/13/12
5.0	Normal Line / NFL-BROWNS/BENGALS	09/16/12-09/16/12	3	:30	12:57P- 4:25P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NFL/BENGALS/BROWNS FOOTBALL	9/13/12
6.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	11:30P- 12:05A (EST)	1							X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	9/13/12
7.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	7:30P- 8:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/13/12
8.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	3:58P- 5P (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/13/12
9.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	5P- 6P (EST)	1					X			1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	9/13/12
10.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	6P- 6:30P (EST)	1					X			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	9/13/12
11.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	6:58P- 7:30P (EST)	1					X			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	9/13/12
12.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	7:30P- 7:57P (EST)	1					X			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/13/12
13.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	11P- 11:35P (EST)	1					X			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P NEWS	9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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CPE 83
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 09/13/12
Last Modified 09/14/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07903360
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Package Deal
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14.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	11:35P- 12:37A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/13/12
15.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	5A- 5:55A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A NEWS	9/13/12
16.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	9/13/12
17.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	9P- 11P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS:LA	9/13/12
18.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI:NY	9/13/12
19.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	10P- 11P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/13/12
20.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/13/12
21.0	Normal Line / NCAA SPORTS	09/15/12-09/15/12	3	:30	3:30P- 6:58P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	9/13/12
22.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:30P- 7:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT WHEEL	9/13/12
23.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	12:30P- 2P (EST)	1		X						1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATION	9/13/12
24.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	2P- 3P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	9/13/12
25.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/13/12
26.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	5P- 6P (EST)	1		X						1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	9/13/12

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Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 83
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 09/13/12
Last Modified 09/14/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07903360
Demo
Order Type Normal
Package Deal
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27.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	6P- 6:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	9/13/12
28.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	9/13/12
29.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7:30P- 7:57P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/13/12
30.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11P- 11:35P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P NEWS	9/13/12
31.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11:35P- 12:37A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/13/12
32.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	5A- 5:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A NEWS	9/13/12
33.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	2P- 3P (EST)	1					X				\$800.00		WBNS-TV (WBNS)	TALK	9/13/12
33.0.1	Closed Preempt	09/14/12															WBNS-TV (WBNS)	Pre-Empty/Spot - Breaking News	
34.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	3P- 3:55P (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR PHIL	9/13/12
35.0	Normal Line / SPOT	09/18/12-09/18/12	3	:30	5:57A- 7A (EST)	1		X						1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	9/13/12
36.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	5:57A- 7A (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	9/13/12
37.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	7A- 8A (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/13/12

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CPE 83
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Billing Type Standard
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ROMNEY FOR PRESIDENT INC

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38.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	8A- 8:55A (EST)	1					X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/13/12
39.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	8:58A- 9:55A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/13/12
40.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	9:58A- 10:55A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS DEAL 1	9/13/12
41.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	11:58A- 12:30P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	9/13/12
42.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	12:30P- 2P (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATION	9/13/12
43.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7A- 8A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/13/12
44.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	8A- 8:55A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/13/12
45.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/13/12
46.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	9:58A- 10:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS DEAL 1	9/13/12
47.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	9/13/12
48.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	5P- 6P (EST)	1	X							1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5PM NEWS	9/14/12

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Date:

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